

## **WENDY Project Successfully Concludes Online Meeting - Advancing Social Acceptance of Wind Power**

***Oslo, Norway — 4 March***

The WENDY project recently concluded an online Steering Committee meeting 20 February 2024. The meeting marked another step forward in the project's mission to unravel the factors driving social acceptance of wind farms.

“I am thrilled with the progress made so far in the project. The WENDY project is actively promoting social acceptance through a multidimensional approach,” said Jonatan Peris Rivas, Project Manager at Fundacion CIRCE.

Throughout the virtual session, the team conducted a comprehensive review of progress across work packages, emphasising multiple dimensions: social sciences and humanities, environmental sciences, and technological engineering.

The project partners are pleased to report that all initiatives are on track, with significant progress made in key areas.

WENDY is dedicated to conducting an in-depth analysis of the factors influencing social acceptance of wind farms. The project's approach encompasses three critical dimensions: social sciences and humanities, environmental sciences, and technological engineering. By implementing a series of local actions, WENDY aims to promote the wider adoption of project solutions. This includes the creation of guidelines, reports, and handbooks, fostering a deeper understanding of decision-making processes related to wind farms and encouraging energy stewardship.

For more information about the WENDY project, please visit [WENDY Website](#) or contact our communication and dissemination team at [info@wendy-project.eu](mailto:info@wendy-project.eu) .

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### **About the WENDY project**

The EU funded WENDY project empowers wind energy adoption through multicriteria analysis and social engagement. Officially titled "Multicriteria Analysis of the Technical, Environmental and Social Factors Triggering the PIMBY Principle for Wind Technologies," WENDY is pioneering a paradigm shift in wind energy adoption. Its analysis uncovers essential factors for success and societal acceptance.

Across six European countries — Belgium, Denmark, Greece, Italy, Norway, Spain — nine esteemed entities collaborate: Fundacion Circe, White Research, Stiftelsen Norsk Institutt for Naturforskning NINA, Enel Green Power, Norwegian Offshore Wind, Minoan Energy Community, Copenhagen Business School, APPA Renovables, and Q-Plan International.

WENDY's mission: reshape wind energy via "Please, In My Back Yard" (PIMBY) principle. Stakeholder engagement sparks enthusiastic support, converting resistance into backing.

### **For more information, press only:**

Contact name: Martine Farstad

Email: [info@wendy-project.eu](mailto:info@wendy-project.eu)

Website: <https://wendy-project.eu/> and <https://wendy-kep.eu/>

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