

WENDY Project Celebrates Two Years of Progress

Oslo, Norway — 26 November 2024

The WENDY project, funded by the European Union under Horizon Europe, marks two years of dedicated efforts to support sustainable wind energy development. With just one year remaining, the project is advancing its solutions to integrate social and environmental considerations into wind energy planning and deployment.

Over the past two years, WENDY has achieved several milestones, including:

- Developing the **WENDY ConSite Toolbox**, a decision-support tool that integrates social, ecological, and technological factors to optimise wind energy site selection.
- Creating a **social acceptance interventions framework**, offering recommendations to improve community engagement in wind energy projects.
- Launching the **WENDY Knowledge Exchange Platform**, connecting stakeholders across several countries.
- Publishing key deliverables on biodiversity impact mapping, behavioural interventions, and strategies for turbines-communities coexistence.

As WENDY enters its final year, the focus will shift towards validating these tools and frameworks, delivering policy recommendations, and ensuring the project's results contribute to the long-term wind energy development.

For more information about the WENDY project, please visit WENDY Website or contact our communication and dissemination team at info@wendy-project.eu.

###



Funded by
the European Union

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union. Neither the European Union nor the granting authority can be held responsible for them.



About the WENDY project

The EU funded WENDY project empowers wind energy adoption through multicriteria analysis and social engagement. Officially titled "Multicriteria Analysis of the Technical, Environmental and Social Factors Triggering the PIMBY Principle for Wind Technologies," WENDY is pioneering a paradigm shift in wind energy adoption. Its analysis uncovers essential factors for success and societal acceptance.

Across six European countries — Belgium, Denmark, Greece, Italy, Norway, Spain — nine esteemed entities collaborate: Fundacion Circe, White Research, Stiftelsen Norsk Institutt for Naturforskning NINA, Enel Green Power, Norwegian Offshore Wind, Minoan Energy Community, Copenhagen Business School, APPA Renovables, and Q-Plan International.

WENDY's mission: reshape wind energy via "Please, In My Back Yard" (PIMBY) principle. Stakeholder engagement sparks enthusiastic support, converting resistance into backing.

For more information, press only:

Contact name: Martine Farstad

Email: info@wendy-project.eu

Website: <https://wendy-project.eu/>

###



Funded by
the European Union

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union. Neither the European Union nor the granting authority can be held responsible for them.