



WENDY aims at unravelling the factors triggering social acceptance of wind farms through an in-depth analysis at three dimensions: social sciences and humanities, environmental sciences and technological engineering.

Exploitation of synergies with relevant projects

Deliverable 7.3: Exploitation of synergies with relevant projects
WP 7, T 7.3

Author: APPA Renovables - Asociación de Empresas de Energías Renovables



Funded by the
European Union

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union. Neither the European Union nor the granting authority can be held responsible for them.

Technical references

Project Acronym	WENDY
Project Title	Multi-criteria analysis of technical, environmental and social factors triggering the PIMBY Principle (please in my backyard) for wind technologies
Project Coordinator	CIRCE - FUNDACION CIRCE CENTRO DE INVESTIGACION DE RECURSOS Y CONSUMOS ENERGETICOS jperis@fcirce.es
Project Duration	October 2022 – September 2025 (36 months)
Deliverable No.	D7.3
Dissemination level*	PU
Work Package	WP 7 - Dissemination, Communication and Exploitation
Task	T7.3 - Interaction and exploitation of synergies with other related projects and initiatives
Lead beneficiary	8. APPA
Contributing beneficiary/ies	1. CIRCE, 2. WR, 4. EGP, 9. Q-PLAN
Due date of deliverable	30 September 2024
Actual submission date	25 September 2024

- PU – Public, fully open
- SEN – Sensitive, limited under the conditions of the Grant Agreement
- Classified R-UE/EU-R – EU RESTRICTED under the Commission Decision No2015/444
- Classified C-UE/EU-C – EU CONFIDENTIAL under the Commission Decision No2015/444
- Classified S-UE/EU-S – EU SECRET under the Commission Decision No2015/444

v	Date	Beneficiary
1.0	17/09/2024	APPA Renovables
2.0	24/09/2024	APPA Renovables

Authors	Organization
Irma Villar, Lucía Paloma Castillo	APPA Renovables - Asociación de Empresas de Energías Renovables



Disclaimer of warranties

“This project has received funding from the Horizon Europe Framework Programme (HORIZON) under Grant Agreement No 101084137”.

This document has been prepared by WENDY project partners as an account of work carried out within the framework of the EC-GA contract no 101084137.

Neither Project Coordinator, nor any signatory party of WENDY Project Consortium Agreement, nor any person acting on behalf of any of them:

- a) makes any warranty or representation whatsoever, express or implied,
 - (i). With respect to the use of any information, apparatus, method, process, or similar item disclosed in this document, including merchantability and fitness for a particular purpose, or
 - (ii). That such use does not infringe on or interfere with privately owned rights, including any party’s intellectual property, or
 - (iii). That this document is suitable to any user’s circumstance; or
- b) assumes responsibility for any damages or other liability whatever (including any consequential damages, even if Project Coordinator or any representative of a signatory party of the WENDY Project Consortium Agreement, has been advised of the possibility of such damages) resulting from your selection or use of this document or any information, apparatus, method, process, or similar item disclosed.



Executive summary

The WENDY project aims to unravel the factors that influence the social acceptance of wind farms by conducting a holistic analysis in three dimensions: social sciences and humanities, environmental sciences and engineering technology. The project is developing several initiatives and tools that address all perspectives to promote the deployment of onshore and offshore wind energy. There are specific objectives on which a particular strategy has been developed to move the project forward, this deliverable deals with those actions developed under *Obj. 7.3 Create synergies with partner projects and initiatives* and *Obj. 7.4 Carry out engagement and interaction activities with key external stakeholders*.

WENDY's dissemination and engagement strategy involves showcasing the project at major international and national forums, including specialised workshops across Europe, such as the annual WindEurope Event. All project partners are encouraged to contribute to these international events to integrate regional and national programmes and initiatives, allowing other organisations and projects to learn about WENDY's objectives, progress and findings. Synergies with similar EU-funded projects are exploited to broaden outreach to potential stakeholders, organise joint events, exchange knowledge, experiences and best practices, and stimulate discussions between key actors, the scientific community and industry.

WENDY's active participation in national and international events and forums has been essential to maximise the impact and reach of the project, as it has given visibility to the efforts made, inspiring and stimulating similar projects. WENDY recognises the key role that dissemination of project results plays and remains committed to effective and strategic communication of progress.

The collaboration between WENDY and the sister projects has been notably positive. This partnership has extended the reach and visibility of the initiatives, enhancing the work done through activities such as writing articles and including promotional content in newsletters and on the website. It is expected that utilisation of the Horizon Results Booster platform will facilitate future mutually enriching collaborations. The benefits of this collaboration have been widely shared, increasing visibility, outreach and development opportunities for all stakeholders with shared objectives. Going forward, WENDY, WIMBY and JustWind4All try to share and explore content and resources, opening the way for further collaborative activities and initiatives.



Table of contents

- 1. Introduction 8
- 2. Interaction and exploitation at international and national forums 9
 - 2.1. Objective, methodology and collaboration channels 9
 - 2.2. Participation in events and forums 10
 - 2.3. Professional networking with key sector associations and initiatives..... 13
- 3. Synergies with similar initiatives 16
 - 3.1. Objective, methodology and collaboration channels 16
 - 3.2. Actions carried out (M1-M24)..... 17
 - 3.2.1. Working groups 18
 - 3.2.2. Communication & Dissemination collaborative actions..... 21
- 4. Conclusions and next steps 26
 - 4.1. National and International events and key networking forums 26
 - 4.2. Synergies with similar initiatives 27
- 5. Resources..... 28

List of Figures

Figure 1. C&D WENDY monitoring tool (Excel file)	10
Figure 2. Events and forums attended by WENDY between M1 - M24	10
Figure 3. Audience type.....	12
Figure 4. Professional networking events attended by WENDY between M1 - M24.....	14
Figure 5. Screenshot of the first online meeting.....	17
Figure 6. Screenshot of the K.O. Energy System Modelling working group	18
Figure 7. Screenshot of the K.O. Holistic Impact Assessment working group	19
Figure 8. Screenshot of the K.O. Participatory Practices working group.....	19
Figure 9. Screenshot of the K.O. C&D working group	20
Figure 10. Screenshot of the TRELLO tool.....	20
Figure 11. Screenshot of the blogspot on the website	21
Figure 12. Screenshot of the blogspot on the website	23
Figure 13. Screenshot of the web section dedicated to sister project.	24
Figure 14. Screenshot of the web section dedicated to sister projects.....	24
Figure 15. WENDY promotional material at events	26
Figure 16. WENDY project at events	27

List of Tables

Table 1. Summary of the main events attended.....	11
Table 2. Summary of other events attended	13
Table 3. Summary of the main events attended.....	14
Table 4. Main specifications of JustWind4All project	16
Table 5. Main specifications of WIMBY project	17
Table 6. Main impression of the 1 st article.....	22
Table 7. Main impression of the 2 nd article.....	23

1. Introduction

The Communication, Dissemination and Exploitation (C&D&E) of the results of the WENDY project is key to ensuring the maximum reach of the results, prioritising the identification and typology of the target audience to be reached. WENDY's C&D&E follows different lines of action focusing on the wider local community, the scientific community and industry, thus addressing the different action lines of the project.

It has been key to encourage and support the creation of synergies with similar projects and initiatives. Through these synergies, WENDY has been able to leverage knowledge and resources from related projects, improving the efficiency and impact of its project activities. Synergies also facilitate the exchange of experience and the implementation of best practices, which benefits both WENDY and the collaborating projects.

Another key aspect of the project's C&D&E is to guarantee WENDY's active attendance at relevant events at both the European and national levels. Participation in these events allows the project to be at the forefront of dialogue and developments in its research area, enabling knowledge exchange and collaborative networking.

In addition, engagement and interaction activities include workshops, seminars and meetings with involved parties, ensuring that their perspectives and needs are incorporated into the development of the project.

This report focuses on the synergies created with relevant projects, and an analysis of WENDY's participation in relevant international and national events will be included, highlighting how these collaborations have contributed to the progress of the WENDY project. It is expected that this report will serve as a valuable resource for other projects and stakeholders exploring similar collaborations.



2. Interaction and exploitation at international and national forums

Following the premise, disseminating and communicating the results and progress of a project at events, forums, workshops, etc. is essential to maximise its impact and reach. Sharing the work done gives visibility to the efforts and achievements made and inspires and motivates similar projects and initiatives. Transparency and knowledge sharing contribute to the advancement of collective knowledge, allowing other similar initiatives to learn from each other's experiences, adopt best practices and avoid potential mistakes.

In addition to the events and activities listed below, WENDY has organised, or attended other typology of workshops, events and sessions specifically focused on other goals, such as those addressing social acceptance near pilot cases. These initiatives, although not the focus of this deliverable, are an integral part of WENDY's efforts to D&C&E its actions and results.

2.1. Objective, methodology and collaboration channels

The exchange opportunities are not only limited to the dissemination of information but are also a venue for establishing valuable contacts and creating collaborative networks. These connections can open doors to new opportunities, resources and strategic alliances that enrich and enhance the project results.

In addition, presenting results at forums and events fosters the replicability of findings and proposed solutions. By providing a platform where different approaches can be discussed and evaluated, it facilitates the adaptation and application of successful methods in diverse contexts, amplifying the benefits and impact of the project. This is why the WENDY project has promoted the dissemination of the project from the beginning and, as results have been obtained, has also promoted participation in events to disseminate these findings, selecting relevant opportunities with key stakeholders.

One of the key tools has been the monitoring Excel that was created to manage the traceability of all C&D activities. This file provides a shared space where all members can indicate which events they have attended or plan to attend, which helps to disseminate them on social media and helps to account for the effort made in this area.



Events, conferences, workshops, webinar...

Events attended:

Event name	Dates	City and country	Partner attendance	Webpage	Summary	Partner Intervention Type	Type of audience	Size of the audience
(1) EXPOFIMER	8/3/2023-9/2/2023	Zaragoza	CIRCE	https://www.energia.gob.es/esp/esp/06/mar2023	Exposition and cofereents about renewables energies. Focus in O&M	Expositor and participant in the	Industry	4000
(2) Wind Europe annual event	25/04/2023	Copenhagen (Denmark)	NOWC	https://wind.europe.org/annual/2023/	The conference featured discussions on every aspect of wind energy: supply chains, permitting, grids, sustainability, finance, resource assessment and more. With input from policy, industry and academia. Over 500 companies at the exhibition.	Participant	Industry	15.800+
(3) Floating Wind Days 2023	24/05/2023-25/05/2023	Haugesund (Norway)	NOWC	https://www.floatingwinddays.com/da/da/da/	International event with participants from 20+ countries world wide. One of the largest meeting places for the floating wind industry. Researchers also represented.	Organizer	Industry	720
(4) EERA DeepWind Conference	18 - 20 January 2023	Trondheim (Norway)	NINA, NOWC	https://www.eera.europa.eu/eera/activities/2023/eera-deepwind-2023	EERA DeepWind 2023 is an international event aiming to present the best ongoing research and innovation related to deep sea offshore wind farms, both bottom-fixed and floating. The conference has been developing every year since 2004, and is established as an important venue on deep sea offshore wind R&D organized by SINTEP, NTNU and EERA JP wind.	Participant (NOWC), Scientific Committee member (NINA)	Scientific Community	350
(5) CWW2023 - Conference on Wind energy and Wildlife impacts	18/09/2023-22/09/2023	Šibenik (Croatia)	NINA	http://cww2023.cogteq.com/cww2023	CWW is an international conference and one of the biggest and most important conferences in the field. It brings together researchers, conservation scientists, wind industry professionals, government officials and NGO representatives from around the world to share their know-how and experiences and develop solutions to avoid, minimize, and mitigate the impacts of wind farms on wildlife, both onshore and offshore. It also looks into the opportunities to enhance nature when developing wind farms. This all promotes a collaborative approach to resolving the key issues faced at wind farms.	Participant (NOWC), Scientific Committee member (NINA)	Scientific Community	-
(6) Warm up Event in Crete	13/09/2023	Greece	WR, OPLAN, MINOAN	https://www.energi.konferansen.no/energi-konferansen-2023	As part of the WENDY stakeholder engagement actions, the project pilot partners have been conducting warm-up events for local stakeholders in the pilot areas. The event in Crete, organised by WENDY partner Minoan Energy Community, in cooperation with White Research and O-plan International, intended to inform the participants on the current situation regarding local wind farm development and initiate important discussions	Organizer	Industry	-
(7) EERA JP Wind webinar	22/11/2023	Online	WR		Audience: EERA JP Wind members. Topic: Social Acceptance	Presenter	Scientific Community	17

Figure 1. C&D WENDY monitoring tool (Excel file). Source: own elaboration.

2.2. Participation in events and forums

As mentioned, the WENDY Project is committed to the importance of disseminating and communicating the actions carried out under its framework, and therefore all project members are involved in attending relevant forums. Events of different types and scopes have been identified to achieve the highest impact possible, in an effective, professional and strategic way.

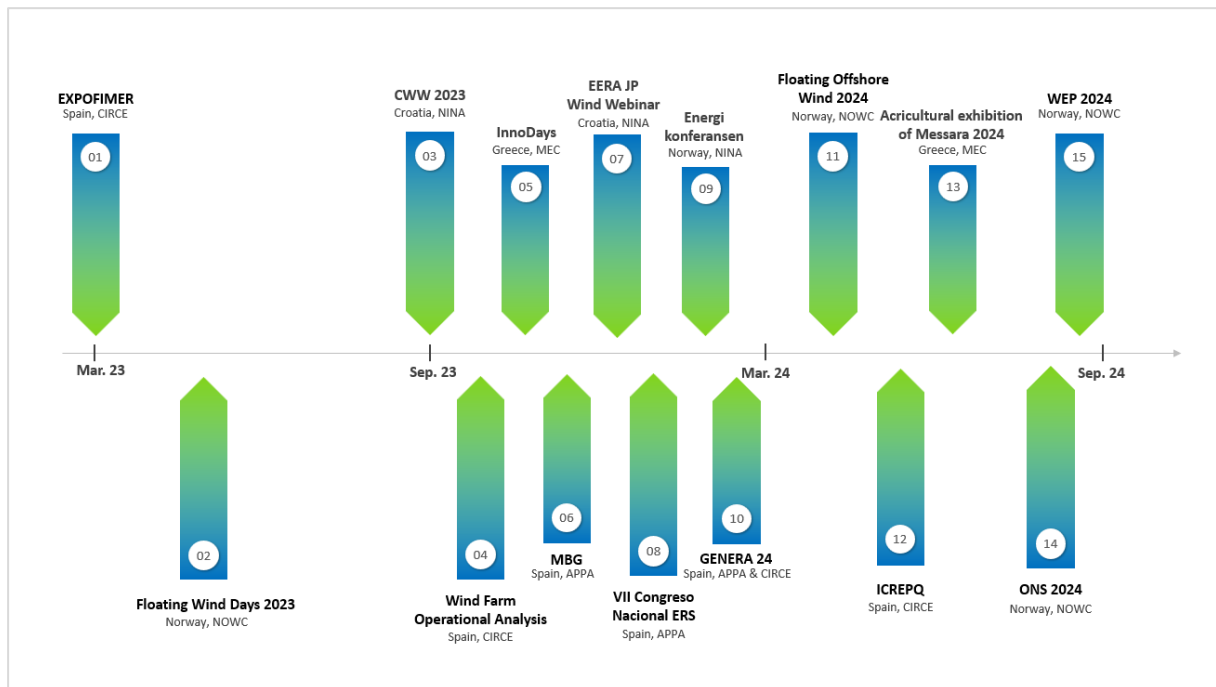


Figure 2. Events and forums attended by WENDY between M1 - M24. Source: own elaboration.

Looking at the figure above, it can be seen that WENDY's activity related to the dissemination and communication of relevant events and forums gathered strength from M6. This is because, from that stage of the project, the project had enough content to present its achievements.

Table 1 below compiles the events in which WENDY has participated across Europe. For detailed specifications of each event, please refer to Annex.

Table 1. Summary of the main events attended. *Source: own elaboration.*

Event name	Dates	City and country	Partner attendance
EXPOFIMER	8 - 9 Mar. 2023	Zaragoza (Spain)	CIRCE
Floating Wind Days 2023	24 - 25 May 2023	Haugesund (Norway)	NOWC
CWW2023	18 - 22 Sept. 2023	Šibenik (Croatia)	NINA
Wind Farm Operational Analysis	4 Oct. 2023	Madrid (Spain)	CIRCE
InnoDays	11 Nov. 2023	Crete (Greece)	MEC
Maritime Blue Growth (MBG) 2023	14 - 16 Nov. 2023	Bilbao (Spain)	APPA
EERA JP Wind webinar	22 Nov. 2023	Online	WR
VII Congreso Nacional de Energías Renovables	30 Nov. - 1 Dec. 2023	Madrid (Spain)	APPA
Energi-konferansen	23 Jan. 2024	Oslo (Norway)	NINA
GENERA 2024	6 - 8 Feb. 2024	Madrid (Spain)	APPA - CIRCE
Floating Offshore Wind 2024	29 - 30 May 2024	Haugesund (Norway)	NOWC - CBS
Acricultural exhibition of Messara 2024	25 - 29 Jun. 2024	Crete (Greece)	MEC
International Conference on Renewable Energy and Power Quality (ICREPO)	26 - 28 Jun. 2024	Bilbao (Spain)	CIRCE
World Energy Cities Partnership (WECP) 2024	23 Aug. 2024	Stavanger (Norway)	NOWC
ONS 2024	24 - 27 Aug. 2024	Stavanger (Norway)	NOWC

WENDY project has had a significant presence at **15 events** throughout 24 months, 8 in 2023 and 7 in 2024 (to date, September), including international conferences, exhibitions and seminars, covering topics related to wind energy and the social acceptance of this technology.

At each event, the role of WENDY Project has been adapted to the characteristics of the event. In some cases, such as the Floating Wind Days organised by NOWC, WENDY has had its own space, while in others, such as Energikoferansen with the participation of NINA, WENDY has been part of prestigious events as a presenter.

The direct audience of these events has been varied, from huge conferences such as GENERA and ONS, which reach thousands of people, to more specific events for the scientific and academic community, such as the EERA JP Wind Webinar and the International Conference on Renewable Energy and Power Quality. This has allowed the WENDY project to interact with key audiences in the renewable energy industry, the scientific community and civil society, with a **direct audience** estimated at over **3,000 people**.

In addition, through its participation in events addressing the transformation towards a more sustainable energy future, the project has **indirectly impacted** more than **142,000 stakeholders** (including large multi-day trade fairs, such as ONS in Norway and GENERA in Spain) from industry, research centres and educational entities. This has enabled the project's key concepts to reach a much wider audience through public policy and knowledge dissemination.

WENDY's participation in the events detailed in the table above has had a significant impact, especially in the scientific community and in industry. These events, of an international nature, have allowed WENDY to disseminate its work and knowledge, connecting with stakeholders.

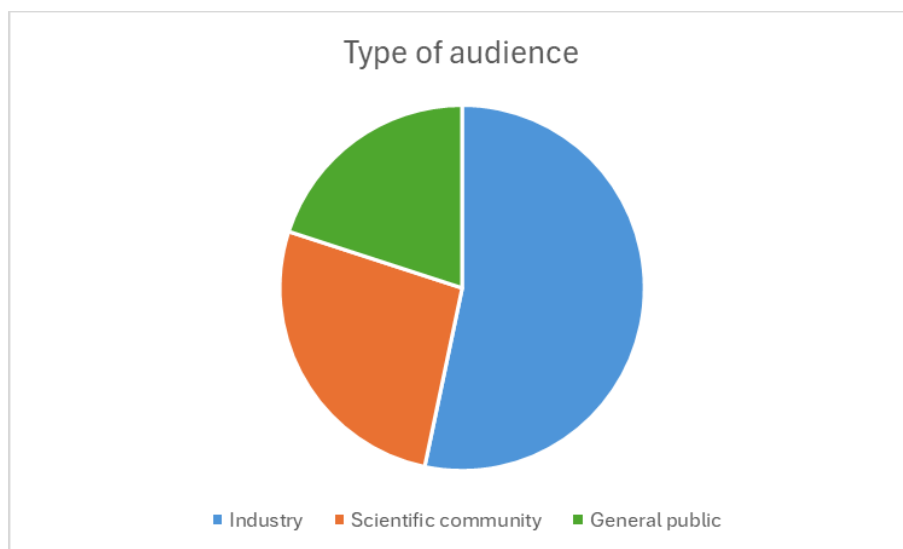


Figure 3. Audience type (percentage). Source: own elaboration.

Throughout these months, the WENDY project has also been presented in a series of **6 events and workshops** where the main objectives of the project were presented, highlighting the importance of social acceptance to foster the growth of wind energy. During these events, the project's use case centres were also presented, providing information on practical applications

and regional efforts to integrate wind energy solutions. Attendees, stakeholders and the community at large had the opportunity to interact in these workshops fostering communication between the parties. The events held are listed below:

Table 2. Summary of other events attended. *Source: own elaboration.*

Event name	Dates	City and country	Partner attendance
Internal WENDY Workshop	28 - 30 Jun 2023	Online	CIRCE
Warm up Event in Crete	13 Sep. 2023	Greece	WR, QPLAN, MINOAN
1 st MarineWind workshop (Greek hub)	19 Oct. 2023	Athens (Greece)	Q-PLAN
2 nd MarineWind workshop (Greek hub)	8 Mar. 2024	Thessaloniki (Greece)	Q-PLAN
Open Workshop – Warm up event	30 Mar. 2024	Crete (Greece)	MEC
Open Workshop on Offshore Wind Parks	29 May 2024	Crete (Greece)	MEC, Q-PLAN

2.3. Professional networking with key sector associations and initiatives

Joining specific networking events at the European level is another key strategy to C&D&E and share knowledge. These events not only facilitate the exchange of information and best practices but also stimulate the creation of professional networks and strategic collaborations. Such events provide an invaluable platform to present progress, discuss challenges and explore new opportunities for cooperation, thus contributing to the continued expansion of the WENDY project's reach across Europe.

This type of event has an international character based on networking and the creation of powerful networking and international relationships in professional and scientific environments through similar initiatives.

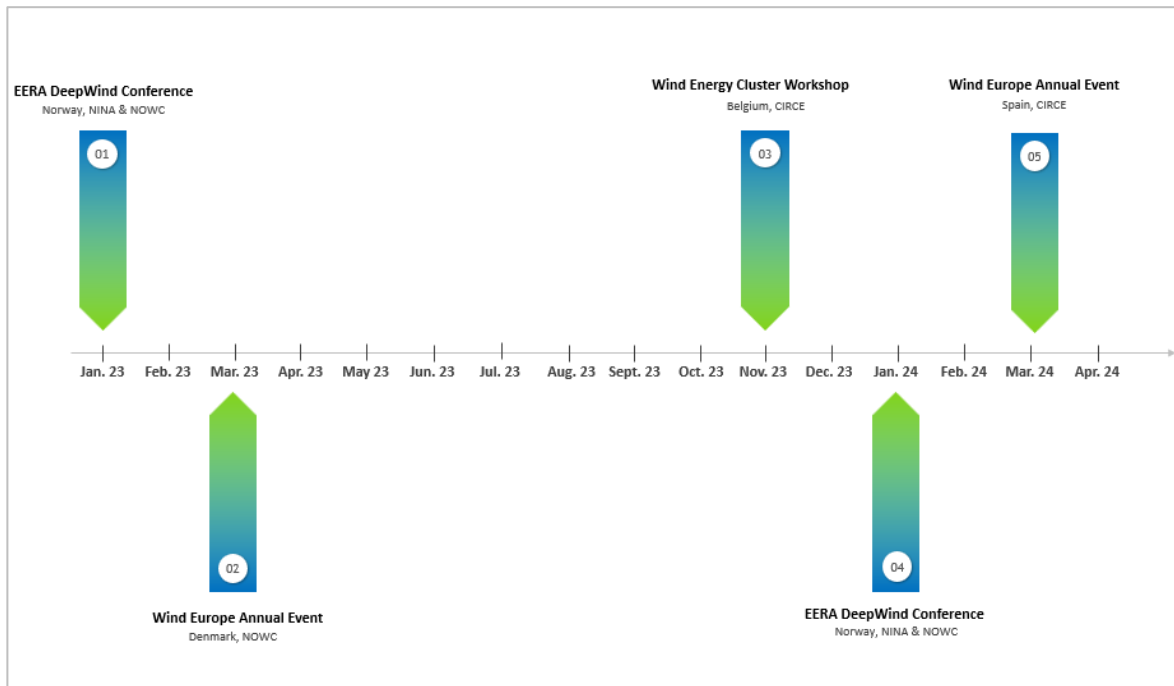


Figure 4. Professional networking events attended by WENDY between M1 - M24. *Source: own elaboration.*

Table 2 below compiles the networking events in which WENDY has participated across Europe until month 24. For detailed specifications of each event, please refer to Annex.

Table 3. Summary of the main events attended. *Source: own elaboration.*

Event name	Dates	City and country	Partner attendance
EERA DeepWind Conference	18 - 20 Jan. 2023	Trondheim (Norway)	NINA, NOWC
Wind Europe Annual Event 2023	25 Mar. 2023	Copenhagen (Denmark)	NOWC
WIND ENERGY Cluster Workshop (CINEA)	21 - 22 Nov. 2023	Brussels (Belgium)	CIRCE
EERA DeepWind Conference	17 - 19 Jan. 2024	Trondheim (Norway)	NINA, NOWC
Wind Europe Annual Event 2024	21 Mar. 2024	Bilbao (Spain)	CIRCE

WENDY has participated in relevant events focused on industry, particularly two editions of the annual Wind Europe fair in 2023 and 2024, one of the indispensable European events in the wind energy sector, bringing together many stakeholders along the value chain. The three-day exhibition and conference provide WENDY with the opportunity to disseminate and communicate the value of WENDY's results and philosophy to stakeholders. In 2023, WENDY disseminated the objectives of the project through the NOWC stand, detailing the steps to be

taken in the next phases of the project. In 2024, partner CIRCE addressed how to consider factors to increase social acceptance of wind farms in a dedicated space within the fair.

WENDY was also present at a workshop organised by CINEA, the European Climate, Infrastructure and Environment Executive Agency. In this exclusive space, different Horizon Europe project coordinators and policymakers had the opportunity to discuss issues related to the wind energy sector.

The WENDY project participated in the 2023 and 2024 editions of the annual EERA DeepWind conference in Norway. This international event showcases cutting-edge research and innovation in deepwater offshore wind farms, both in fixed and floating technologies.

The project's participation in the [5 events](#) analysed allowed for a significant reach both at the direct and indirect audience levels. Together, these events achieved a [direct audience](#) of [1,030 people](#), with profiles covering industry, the scientific community and policymakers. On the other hand, the [indirect audience](#) was much larger, exceeding [28,500 people](#), including a wider impact within the wind industry, research and development, as well as policy-making areas. This combination of direct and indirect reach reinforces the project's ability to influence a broad range of key stakeholders within the energy sector.



3. Synergies with similar initiatives


A key and effective tool for Dissemination and Communication is to establish collaborative networks with similar initiatives that share the same objectives, approach and goals. These alliances promote a continuous exchange of knowledge and experience, enriching the efforts of all actors involved. Furthermore, these cooperative actions increase the network of contacts and expand the resources of each project, enhancing the impact and relevance of the projects in the field in which they work. In addition, they increase the scope of dissemination of project activities, ensuring that progress and achievements reach a wider and more diverse audience.

3.1. Objective, methodology and collaboration channels

The WENDY project is promoting the establishment of a strong and close relationship with the sister projects, **WIMBY** and **JUSTWIND4ALL**. The aim is to coordinate efforts for D&C&E activities, including carrying out research, producing articles, policy recommendations, press releases or news, and organising joint events. If synergies and effective collaboration can be created, both projects can achieve their objectives and increase their visibility even after the end of the project.

JustWind4All is a research project supporting the acceleration of onshore and offshore wind energy, including emerging wind technologies like airborne and floating, through just and effective governance. By integrating insights from different academic disciplines and societal perspectives, the project supports synergies and exchanges among people and organisations to coordinate and participate in actions around wind energy deployment.

Table 4. Main specifications of JustWind4All project. *Source: own elaboration.*

JustWind4All	
	<i>Project name:</i> Just and effective governance for accelerating wind energy
	<i>Number:</i> 101083936
	<i>Project starting date:</i> 1 November 2022
	<i>Duration:</i> 36 months
	<i>Web page:</i> https://justwind4all.eu/

WIMBY is a European-funded project supporting the adoption and acceptance of wind power in the European Union. It will develop innovative tools to facilitate citizen and stakeholders' interaction, knowledge sharing, and collaborative evaluation of impacts, conflicts, synergies, and social innovation potential. The main objective of this research is to mitigate the "Not in my backyard" (NIMBY) effect by providing practical information that all stakeholders and

citizens can use for simple and comprehensible assessments, aimed at creating a common ground for participatory decision-making processes.

Table 5. Main specifications of WIMBY project. *Source: own elaboration.*

WIMBY	
	<i>Project name:</i> Wind In My Backyard: Using holistic modelling tools to advance social awareness and engagement on large wind power installations in the EU
	<i>Number:</i> 101083460
	<i>Project starting date:</i> 1 January 2023
	<i>Duration:</i> 36 months
	<i>Web page:</i> https://wimby.eu/

3.2. Actions carried out (M1-M24)

Since the most recent stage of the WENDY project, significant effort has been put into identifying similar initiatives. Around month M8 fluid communication with the WIMBY and JustWind4All projects was established. The first steps consisted of sharing the respective Grant Agreements to learn about the objectives and drivers of each project.

The first meeting with the sister projects was held on the 27th of July 2023. Representatives from each project met to share impressions and exchange ideas. This meeting was the starting point of the collaboration with the sister projects and where the main channels of collaboration were defined as those under the methodology of developing specialised working groups.

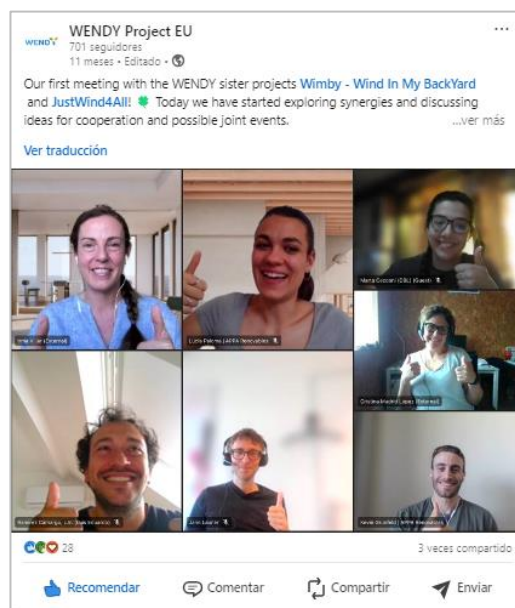


Figure 5. Screenshot of the first online meeting. *Source: own elaboration.*

3.2.1. Working groups

As a follow-up to the large kick-off meeting and the analysis of each project's Grant Agreement, the decision was taken to implement group work as a methodology for exchange. More specifically, four working groups were created covering the main areas of interest of the three projects involved: Holistic Impact Assessment, Energy System Modelling, Participatory Practices and Communication and Dissemination.

Members from each of the three projects were invited to participate in the different working groups, ensuring that they were responsible for each topic in their respective projects. Therefore, they were able to contribute their ideas and concerns effectively. The working groups met for the first time to share first impressions with the specialist members of each project. During these online sessions, which included representatives from each project, the following points were presented:

- Project objective.
- Expected results (including any results achieved so far).
- Activities carried out to date and main challenges encountered.

The **Energy Systems Modelling** working group aims to analyse the different methodologies applied in the framework of each project on the development of solutions and the application of existing ones to identify, from a technical and environmental point of view, the most socially acceptable areas for the implementation of wind farms. This working group met for the first time on 9 January 2024. The principal goal of this session was to understand the objectives of each project to start developing collaboratively a strategy to create synergies on the topic of Energy System Modelling.



Figure 6. Screenshot of the K.O. Energy System Modelling working group. *Source: own elaboration.*

The **Holistic Impact Assessment** working group aims to analyse the different methodologies applied under the framework of each project on the holistic analysis of the potential impacts



of wind energy installations. The participants of the working group met for the first time on 16th January 2024. The main objective of this session was to get to know the objectives of each project and to jointly develop a strategy to create synergies under the topic of Holistic Impact Assessment.



Figure 7. Screenshot of the K.O. Holistic Impact Assessment working group. *Source: own elaboration.*

The **Participatory Practices** working group aims to analyse the different methodologies applied under the framework of each project on the engagement and inclusion of stakeholders and local communities in the decision-making processes. In accordance with the dynamics followed by the working groups described above, this third group met for the first time on 22nd January 2024. The purpose of this session was to overview each project's objectives and jointly develop a collaborative strategy to create synergies under the theme of Participatory Practices.

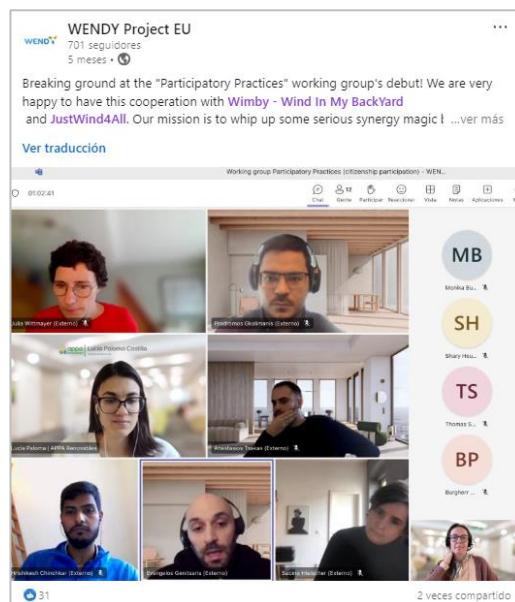


Figure 8. Screenshot of the K.O. Participatory Practices working group. *Source: own elaboration.*

The **Communication & Dissemination** working group aims to analyse the different methodologies applied under the framework of each project on the effective dissemination of project findings and results to a broad and diverse audience. The group met for the first time on 22 January 2024. The main objective of this session was to get to know the objectives of each project and to jointly develop a strategy to create synergies under the topic of C&D.



Figure 9. Screenshot of the K.O. C&D working group. *Source: own elaboration.*

The C&D working group has been very proactive and dynamic, meeting more than four times in regular meetings to follow up and propose various joint actions. The group set several milestones and targets to promote the collaboration and joint dissemination of the three projects and was decided to use TRELLO, a visual tool that facilitates project and workflow management, as well as efficiently monitoring tasks.

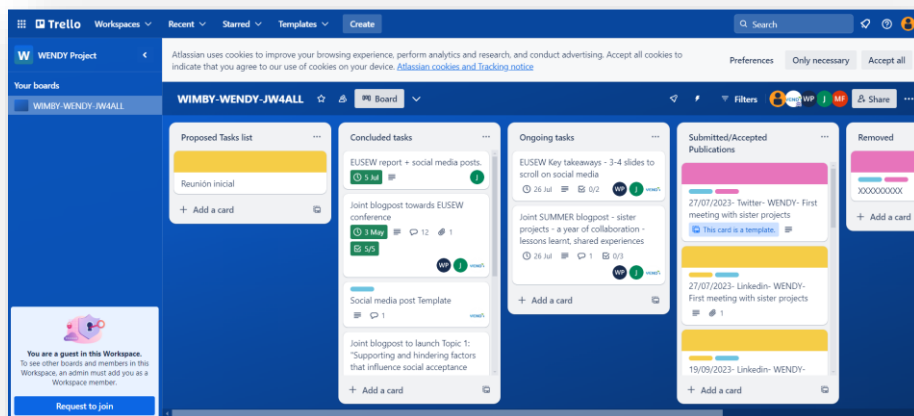


Figure 10. Screenshot of the TRELLO tool. *Source: TRELLO - Sister Projects.*

3.2.2. Communication & Dissemination collaborative actions

The following are the actions carried out to date (M24) in terms of communication and dissemination, in collaboration with sister projects. Highlighting the motivation of the strategies implemented and their impact.

Articles for websites - Blogspots

1. *“Supporting and hindering factors that influence social acceptance and commitment to wind energy project”* - January 16, 2024

The article aims to highlight the efforts of the WENDY, WIMBY and JustWind4All projects to encourage wider social acceptance of wind energy and promote the active participation of local communities. It emphasises the importance of understanding and addressing local concerns to facilitate the adoption of this renewable energy source, promoting a sustainable and just energy transition. It highlights the project’s aim to share tools, knowledge and good practices to transform the NIMBY attitude into a more favourable one towards wind energy, known as PIMBY ("Please, In My Backyard").



Figure 11. Screenshot of the blogspot on the website. *Source: WENDY Website.*

This article was published on each project's website and promoted on their respective social networks and was also published in the WENDY newsletter to increase its dissemination. The following table shows the impressions obtained since the publication of the article on January 2024, to September 2024, reflecting the reach of this action:

Table 6. Main impression of the 1st article. Source: Data from each project platform.

	Website publication	Impressions (website)	Promotional post (LinkedIn)	Impressions on social media
WENDY	Link	37	Link	319
WIMBY	Link	54	Link	399
JustWind4All	Link	107	Link	357

The data obtained from the dissemination efforts of the three projects reaches a total of **198 impressions** through the websites and a total of **1,075 impressions** of the promotional posts on the projects' social networks (mainly LinkedIn).

2. *“Promoting wind energy development: Challenges, strategies and innovations in the EU”* - Jun 11, 2024

The article aims to address persistent challenges in promoting wind energy development in the EU, highlighting the importance of public participation and social acceptance. It discusses strategies to improve the effective participation of local communities and other stakeholders in wind projects, including simplifying administrative procedures, improving transparency and communication, and fostering collaboration between relevant stakeholders. In addition, it underlines the need for technological innovations and tools to facilitate access to understandable information and promote informed dialogue between institutions, developers and civil society.



Figure 12. Screenshot of the blogspot on the website. *Source: WENDY Website.*

This article was published on each project's website and promoted on their respective social networks. In addition, this article was published in the WENDY newsletter to increase its dissemination. The following table shows the impressions obtained since the publication of the article on Jun 2024, to September 2024, reflecting the reach of this action:

Table 7. Main impression of the 2nd article. *Source: Data from each project platforms.*

	Website publication	Impressions on the website	Promotional post (LinkedIn)	Impressions on social media
WENDY	Link	35	Link	605
WIMBY	Link	41	Link	366
JustWind4All	Link	86	Link	606

The results collected from the dissemination efforts of the three projects show a total of **162 impressions** through the websites and a total of **1,577 impressions** on the projects' social media promotional posts, mainly on LinkedIn.

Creation of a promotional space on the website: “Sister Projects”

Both WENDY and WIMBY have decided to strengthen the collaboration and visibility between their partner projects by including a section on their respective websites. In this section, each project presents a brief description accompanied by its logo and main objectives.

In addition, the purpose of this initiative is to direct visitors to more detailed information through direct links to the corresponding websites of each partner project. In this way, greater cohesion and collaboration between the initiatives is promoted, facilitating access to relevant resources and information for stakeholders.

- Link to the WENDY’s section: <https://wendy-project.eu/members/>
- Link to the WIMBY’s section: <https://wimby.eu/team/#sec-3>

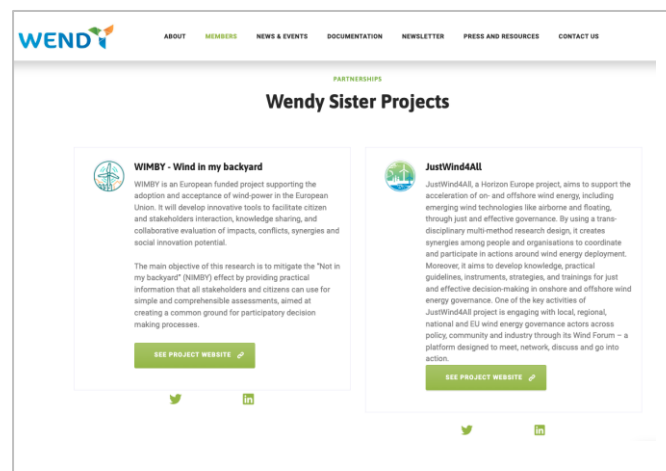


Figure 13. Screenshot of the web section dedicated to sister projects. *Source: WENDY website.*

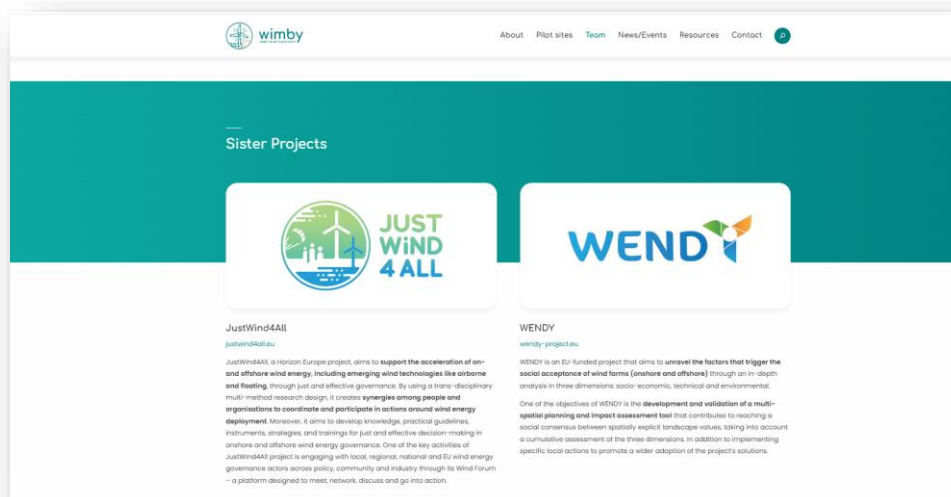


Figure 14. Screenshot of the web section dedicated to sister projects. *Source: WIMBY website.*

Presentation of sister projects in the WENDY newsletter: *“Meet the sister projects”* - since March 2024

WENDY to increase the visibility of the sister projects by including a new section called "Meet the sister projects" in the third newsletter published in March 2024. This section provided a brief description of WIMBY and JustWind4AI to enhance the impact of the actions carried out by both sister projects, fearing the creation of a strong community and directing stakeholders to their respective websites. This section has been kept in the publication of the subsequent newsletters of the project.

- Link to the WENDY 3rd newsletter: <https://mailchi.mp/first-newsletter-wendy-project>
- Link to the WENDY 4th newsletter: <https://mailchi.mp/first-newsletter-wendy-project>

Support and cooperation with Horizon Results Booster - since May 2024

In the second period of the project, WENDY has decided to apply to the Horizon Results Booster platform. This European Commission initiative aims to support projects funded in terms of Dissemination and Exploitation (D&E). Specifically, it focuses on orienting research towards a strong societal impact, realizing the value of Research and Innovation (R&I) activities to address societal challenges.



HRB platform is structured into two modules (Module A and B). In Module A, the projects have collaborated by exchanging data, organizing online meetings, and aligning results to pinpoint shared areas of interest. Meanwhile, Module B is centred on activities such as implementing the Dissemination Plan and creating a unified visual identity for the WENDY-WIMBY-JustWind4All Cluster. These efforts will provide the conditions for upcoming events, such as a joint workshop planned before the end of 2024.



4. Conclusions and next steps

4.1. National and International events and key networking forums

WENDY's participation in different events and forums has been key to maximise the impact and reach of the project. The dissemination and communication of results and progress at these events have provided visibility to the efforts made. Transparency and knowledge sharing contribute to the advancement of collective knowledge, allowing other similar initiatives to learn from shared experiences, adopt best practices and prevent possible risks and potential mistakes.



Figure 15. WENDY promotional material at events. *Source: own elaboration.*

Over the last 24 months, the project has been present at **15 events**, including conferences, exhibitions and seminars covering topics related to wind energy and the social acceptance in terms of socioeconomic, environmental, and technical matters. This participation has enabled WENDY to connect with key audiences in the renewable energy industry, the scientific community and civil society, directly reaching more than **2,300 people** and **indirectly** to more than **110,000 stakeholders**.

The project's networking strategy, including attendance at **5 key professional events**, has facilitated the creation of collaborative networks and the expansion of its reach in Europe. A **direct** audience of **1,030 stakeholders** has been reached, and a much larger **indirect** audience of over **28,500 people**. Participation in events such as the EERA DeepWind conference and the Wind Europe trade fair have been great stages to showcase the WENDY Project and promote the exchange of information and discussion of challenges and opportunities for cooperation.



As the next steps, WENDY should continue its commitment to effective outreach and communication, adapting to the specific characteristics of each event and maintaining transparency and knowledge sharing. In addition, it is crucial to continue strengthening professional networks and exploring new opportunities for collaboration to ensure sustained impact and broaden the scope of the project. The integration of these activities into the project's development strategy will allow WENDY to continue to inspire and motivate similar initiatives, promoting collective progress in wind technology and social acceptance of renewable energy.

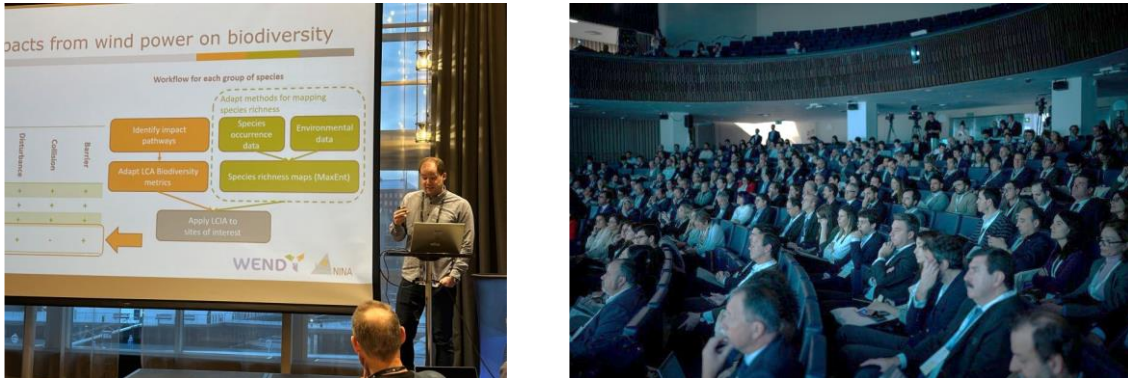


Figure 16. WENDY project at events. *Source: own elaboration.*

In summary, WENDY recognises the essential component of dissemination of project results and will continue to play a key role in its development, with partners committed to communicating progress effectively and strategically.

4.2. Synergies with similar initiatives

During this period, the collaboration between WENDY and the sister projects has been remarkably positive, contributing favourably to the project results. This partnership has broadened the scope and visibility of the initiatives, enhancing the breadth of the work carried out through actions such as the writing of articles, and promotional sections in newsletters and on the website. In addition, it is expected that leveraging the Horizon Results Booster EU platform will facilitate future mutually enriching collaborations.

The benefits of this collaboration have been widely shared, enhancing visibility, outreach and development opportunities for all stakeholders aligned with shared objectives. Going forward, WENDY, WIMBY and JustWind4All will continue to share and explore additional content and resources, paving the way for collaborative activities and initiatives. These collaborations are expected to further enhance synergies and add value to both the WENDY project and its sister projects.

5. Resources

Horizon Results Booster. (n.d.). From <https://www.horizonresultsbooster.eu/>

JustWind4All. (n.d.) <https://justwind4all.eu/>

WENDY. (n.d.). From <https://wendy-project.eu/>

WENDY. Deliverable D7.1. Communication and dissemination plan. From <https://wendy-project.eu/>

WIMBY. (n.d.). From <https://wimby.eu/>






WENDY aims at unravelling the factors triggering social acceptance of wind farms through an in-depth analysis at three dimensions: social sciences and humanities, environmental sciences and technological engineering.

ANNEX – International and national events

Deliverable 7.3: Exploitation of synergies with relevant projects
WP 7, T 7.3

Author: APPA Renovables - Asociación de Empresas de Energías Renovables


WENDY Participation in events and forums

EXPOFIMER- Feria Internacional del Mantenimiento de Energías Renovables	
	<i>Date:</i> 08/03/2023 - 09/02/2023
	<i>Location:</i> Zaragoza (Spain)
	<i>Partner involved:</i> CIRCE
	<i>Intervention type:</i> Stand & Conference Participation
	<i>Audience (no. attendees):</i> 4000 (conference 150)
	<i>URL:</i> Link
<i>Description</i>	
<p>The exposition focused on the maintenance of renewable energy. CIRCE participated with several proposals, one of them the sensitisation of the social problems in wind energy.</p>	

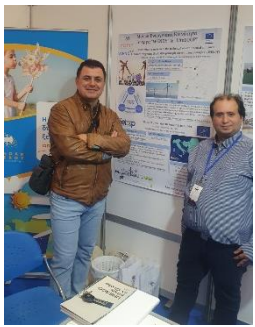
Floating Wind Days 2023	
	<i>Date:</i> 24/05/2023 - 25/05/2023
	<i>Location:</i> Haugesund (Norway)
	<i>Partner involved:</i> NOWC
	<i>Intervention type:</i> Organizer
	<i>Audience (no. attendees):</i> 700
	<i>URL:</i> Link
<i>Description</i>	
<p>Floating Wind days is a world-renowned conference held in Norway each year dedicated to the development of floating offshore wind. It is attended by delegates from around the world including top politicians, public sector and university representatives. The WENDY project was represented with the roll up at the NOWC stand during the conference. NOWC also led the session for Coexistence, which included presentations from a range of stakeholders including one from the Local Champion.</p>	




CWV2023 - Conference on Wind energy and Wildlife impacts	
	<i>Date:</i> 18/09/2023 - 22/09/2023
	<i>Location:</i> Šibenik (Croatia)
	<i>Partner involved:</i> NINA, NOWC
	<i>Intervention type:</i> Participant (NINA, NOWC) and Member Scientific Committee (NINA)
	<i>Audience (no. attendees):</i> 3634
<i>URL:</i> https://cww2023.org/eng-about-cww.php	
<i>Description</i>	
<p>CWV is an international conference that brings together researchers, conservation scientists, wind industry professionals, government officials and NGO representatives to share their know-how and experiences and develop solutions to avoid, minimize, and mitigate the impacts of wind farms on wildlife, both onshore and offshore. It also looks into the opportunities to enhance nature when developing wind farms. This all promotes a collaborative approach to resolving the key issues faced at wind farms. Two talks representing WENDY: One oral presentation on the Energy Stewardship concept, one on the LCA-based biodiversity mapping methodology.</p>	

Análisis Operativo de Parque Eólicos (Wind Farm Operation Analysis)	
	<i>Date:</i> 04/10/2023
	<i>Location:</i> Madrid (Spain)
	<i>Partner involved:</i> CIRCE
	<i>Intervention type:</i> Presenter
	<i>Audience (direct attendees):</i> 170 (Industry)
<i>URL:</i> Link	
<i>Description</i>	
<p>The conference focuses on the operation of the windfarms. CIRCE Presented how to consider a year type in operation. The task was developed under Wendy's scope as part of micro-site and energy production at Wind Farms.</p>	





InnoDays	
	<i>Date:</i> 11/11/2023
	<i>Location:</i> Crete (Greece)
	<i>Partner involved:</i> MEC
	<i>Intervention type:</i> Exhibition
	<i>Audience (no. attendees):</i> 20000 (indirect) 300 (direct)
	<i>URL:</i> link
<i>Description</i>	
<p>InnoDays Crete is an annual event held in the Region of Crete that focuses on fostering innovation and collaboration between academia, businesses, and public institutions. The event, organized by the regional authorities, brings together a diverse range of participants, including researchers, startups, established companies, and public bodies. It serves as a platform for showcasing innovative products, discussing trends in fields like digital transformation and sustainability, and promoting regional development through innovation.</p>	


MGB – Maritime Blue Growth	
	<i>Date:</i> 14 – 16 November 2023
	<i>Location:</i> Bilbao (Spain)
	<i>Partner involved:</i> APPA Renovables
	<i>Intervention type:</i> participant
	<i>Audience (indirect):</i> 200 (Blue Economy Industry)
	<i>URL:</i> https://maritimebluegrowth.com/en/
<i>Description</i>	
<p>The partner APPA was present at the first MBG Congress to give visibility to the WENDY project and to try to desensitize the industry related to the blue economy on the importance of social acceptance of renewable projects in the marine field. The WENDY flyers designed were distributed among those attending the event and information was given about the lines of work that are being carried out in the WENDY project, encouraging those interested to follow the project closely.</p>	


EERA JP Wind webinar	
	<i>Date:</i> 22/11/2023
	<i>Location:</i> online
	<i>Partner involved:</i> WR
	<i>Intervention type:</i> Presenter
	<i>Audience (direct attendees):</i> 17 (Scientific Community)
<i>URL:</i> Link	
<i>Description</i>	
<p>WR participate in the monthly webinars organized by EERA JP Wind for the members. WR present the aim and objectives of the project to the members attending the webinar. WR presentation emphasises on the social aspect of the project.</p>	

VII Congreso Nacional de Energías Renovables	
	<i>Date:</i> 30 Nov - 1 Dec 2023
	<i>Location:</i> Madrid (Spain)
	<i>Partner involved:</i> APPA Renovables
	<i>Intervention type:</i> Global general organizer
	<i>Audience (direct attendees):</i> 400 (Industry)
<i>URL:</i> link	
<i>Description</i>	
<p>It is the most important National Congress of the Renewable Energy sector. It discusses the future of the sector, the objectives and major changes and strong variations associated with the European objectives and analyses the progress made, what remains to be done and its impact. WENDY had a specific slot to talk about the main objectives and purposes of the project.</p>	


Energikonferansen (Energy conference)	
	<i>Date:</i> 23/01/2024
	<i>Location:</i> Oslo (Norway)
	<i>Partner involved:</i> NINA
	<i>Intervention type:</i> presenter
	<i>Audience (no. attendees):</i> 140 (civil society)
	<i>URL:</i> https://www.naturfag.no/nyhet/vis.html
<i>Description</i>	
<p>A conference on energy development aimed towards teachers at high schools in Norway. The audience also included representatives from the Norwegian Ministry of Energy, the industry sector and academia.</p>	

GENERA - International Energy and Environment Forum	
	<i>Date:</i> 6 - 8 February 2024
	<i>Location:</i> Madrid (Spain)
	<i>Partner involved:</i> APPA Renovables
	<i>Intervention type:</i> Expositor & Participant in the conference
	<i>Audience (direct attendees):</i> 120 (Industry)
	<i>URL:</i> link
<i>Description</i>	
<p>International Energy and Environment Forum with more than 35.000 attendees and professionals from the sector. This three-day event was a unique space of innovation to disseminate the results and achievements of WENDY with the support of APPA Renovables and CIRCE. WENDY had a specific slot to talk about the main objectives and purposes of the project, and had a stand for the WENDY flyers.</p>	

Floating wind days 2024	
	<i>Date:</i> 27 - 30 May 2024
	<i>Location:</i> Haugesund (Norway)
	<i>Partner involved:</i> NOWC, CBS
	<i>Intervention type:</i> Organizer (NOWC), Participant (CBS)
	<i>Audience (direct attendees):</i> 750+
<i>URL:</i> https://www.floatingwinddays.com/	
Description	
<p>Floating Wind Conference was a 2-day confluence of the international offshore wind industry, policy makers, academia and other interest groups, presenting and discussing multiple topics related to policy, public acceptance and industry insights. It was preceded by 2 days of site visits, including a visit to Utsira municipality (WENDY use case). Project WENDY was represented by NOWC and CBS at the conference and at the expo, and by the project “local champion” at the Utsira visit.</p>	

Agricultural exhibition of Messara 2024	
	<i>Date:</i> July 25 th - 28 th 2024
	<i>Location:</i> Crete (Greece)
	<i>Partner involved:</i> MEC
	<i>Intervention type:</i> Exhibition
	<i>Audience (indirect attendees):</i> 10000
<i>URL:</i> MEC Press release (Greek)	
Description	
<p>The Agricultural Exhibition of Messara is an annual event held in the region of Messara, in the municipality of Phaistos, Crete. The exhibition, typically hosted in the village of Voroï, showcases the rich agricultural output of the region, including olive oil, wine, citrus fruits, and horticultural products. It also serves as a platform for commercial exchanges, bringing together local farmers, businesses, and producers. The exhibition attracts numerous enterprises, services, and stakeholders from the agricultural sector, aiming to promote sustainable farming practices and innovation.</p> <p>In addition to product displays, the event features discussions on key issues like green energy and renewable resources, often with the participation of regional institutions such as the Minoan Energy Community.</p>	



International Conference on Renewable Energy and Power Quality	
	<i>Date:</i> 26/06/2024 - 28/06/2024
	<i>Location:</i> Bilbao (Spain)
	<i>Partner involved:</i> CIRCE
	<i>Intervention type:</i> Presenter
	<i>Audience (direct attendees):</i> 100 (Scientific Community)
	<i>URL:</i> Link
<i>Description</i>	
<p>The conference focuses on renewable energy and power quality. It was presented in the social aspects of renewable energy, how CIRCE has defined the social component of the sMV KPI.</p>	


World Energy Cities Partnership (WECP) 2024	
	<i>Date:</i> 23 rd August 2024
	<i>Location:</i> Stavanger (Norway)
	<i>Partner involved:</i> NOWC
	<i>Intervention type:</i> Participant and presenter
	<i>Audience (indirect attendees):</i> 30
	<i>URL:</i> LinkedIn post
<i>Description</i>	
<p>Series of events in connection with the WECP being hosted in Stavanger. Workshop, titled "Inclusive and Just Processes in the Green Transition: What Can We Learn from Our Cities' Past Experiences?" focused on the socio-economic impacts of the green transition, the effects of new energy infrastructure on communities, and strategies for effective stakeholder engagement in green energy projects. WENDY projected presented and discussed and NOWC/ WENDY participated in subsequent workshop.</p>	




ONS 2024	
	Date: 24 th – 27 th August 2024
	Location: Stavanger (Norway)
	Partner involved: NOWC
	Intervention type: Participant and standholder
	Audience (indirect attendees): 71000
	URL: ONS
<i>Description</i>	
<p>The ONS Foundation is a world-leading, non-profit organisation facilitating discussions and collaboration on energy, technology and innovation. ONS believes that the sustainable energy future must be built on the shoulders of the oil and gas industry. NOWC had a dedicated stand throughout the conference including WEDNY roll up and was therefore able to answer questions and present the project to stand visitors.</p>	





WENDY at professional networking with key sector associations and initiatives


EERA DeepWind Conference	
	<i>Date:</i> 18/01/2023 - 20/01/2023
	<i>Location:</i> Trondheim (Norway)
	<i>Partner involved:</i> NINA, NOWC
	<i>Intervention type:</i> Participant (NOWC, NINA) and Member Scientific Committee (NINA)
	<i>Audience (no. attendees):</i> 350
<i>URL:</i> Link	
<i>Description</i>	
<p>EERA DeepWind 2023 is an international event aiming to present the best ongoing research and innovation related to deep sea offshore wind farms, both bottom-fixed and floating. The conference has been developing every year since 2004 and is established as an important venue on deep sea offshore wind R&D organized by SINTEF, NTNU and EERA JP wind. Taking up energy stewardship concept during the keynote speech, presenting the ConSite/WENDY toolbox in an oral presentation.</p>	

Wind Europe annual event	
	<i>Date:</i> 25/04/2023 - 27/04/2023
	<i>Location:</i> Copenhagen (Denmark)
	<i>Partner involved:</i> NOWC
	<i>Intervention type:</i> participant/ stand
	<i>Audience:</i> 15800 (indirect); <500 (direct)
<i>URL:</i> Link	
<i>Description</i>	
<p>WindEurope's annual onshore and offshore wind event, which attracted more than 15000 attendees over the three days. NOWC participated as part of team Norway, which had its own stand. We had WENDY flyers and presented the project from PC to those who were interested in co-existence and related themes, from this stand.</p>	



WIND ENERGY Cluster Workshop	
	<i>Date:</i> 21/11/2023-22/11/2023
	<i>Location:</i> Brussels (Belgium)
	<i>Partner involved:</i> CIRCE
	<i>Intervention type:</i> Workshop
	<i>Audience (n° attendees):</i> 50 (Policy makers)
<i>URL:</i> -	
<i>Description</i>	
<p>This workshop will bring together CINEA’s H2020 and Horizon Europe Project Coordinators and Policy makers in the area of Wind Energy.</p>	

EERA DeepWind Conference	
	<i>Date:</i> 17/01/2024 - 19/01/2024
	<i>Location:</i> Trondheim (Norway)
	<i>Partner involved:</i> NINA, NOWC
	<i>Intervention type:</i> Participant (NOWC, NINA) and Member Scientific Committee (NINA)
	<i>Audience (n° attendees):</i> 300 (Scientific Community)
<i>URL:</i> Link	
<i>Description</i>	
<p>EERA DeepWind 2024 is an international event aiming to present the best ongoing research and innovation related to deep sea offshore wind farms, both bottom-fixed and floating. The conference has been developing every year since 2004 and is established as an important venue on deep sea offshore wind R&D organized by SINTEF, NTNU and EERA JP wind.</p>	

WindEurope (Energy Conference)	
	<i>Date:</i> 21/03/2024
	<i>Location:</i> Bilbao (Spain)
	<i>Partner involved:</i> CIRCE, NOWC
	<i>Intervention type:</i> Presenter (CIRCE), attendee (NOWC)
	<i>Audience (direct attendees):</i> 30 (Industry)
	<i>URL:</i> Link
<i>Description</i>	
<p>WindEurope's annual onshore and offshore wind event, which attracted more than 12000 attendees over the three days. CIRCE presented a conference on how to make a microsite user-friendly, as well as the factors to be considered to increase the social acceptance of wind energy.</p>	

